



# **Shade Trees & Building Energy Conservation: Right Tree, Right Place**

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**Mid-Atlantic Horticulture Short Course**

**January 21, 2016**

**Virginia Beach, VA**



**VirginiaTech**

**College of Natural Resources  
and Environment**



**Virginia  
Cooperative  
Extension**

Virginia Tech • Virginia State University

# Presentation Overview

OVERVIEW

- **Why tree shade and energy conservation matter**

BACKGROUND

- **How trees cool cities and cool buildings**

SCIENCE

- **Tree selection and placement for optimal energy conservation**

PRACTICE

- **Information and tools to use trees effectively for energy conservation**

RESOURCES

TAKE HOME



# Why trees for energy conservation?

OVERVIEW

## ○ Macro Scale: Global Climate Change

BACKGROUND

The New York Times

### *2015 Was Hottest Year in Historical Record, Scientists Say*

By JUSTIN GILLIS JAN. 20, 2016

SCIENCE

#### How far above or below average temperatures were in 2015

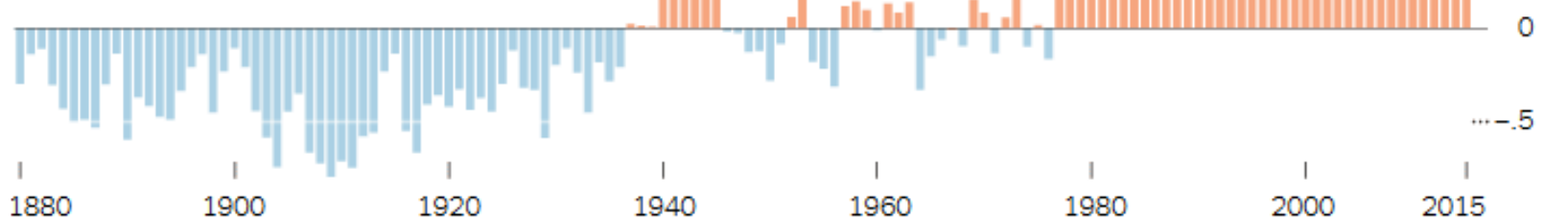
Compared with the average from 1901 to 2000



PRACTICE

#### Average global surface air temperatures

Compared with the average from 1901 to 2000



RESOURCES

TAKE HOME

Source: NASA Goddard Institute for Space Studies

By The New York Times



# Why trees for energy conservation?

OVERVIEW

## ○ Macro Scale: Global Climate Change

BACKGROUND



**Jad Daley** ♥ Become a fan

Director, Climate Conservation program at The Trust for  
Public Land



HUFF  
POST

GREEN

## Trees: Helping Cities Solve Climate Change

Posted: 01/12/2016 5:04 pm EST | Updated: 01/13/2016 10:59 am EST

SCIENCE

Quick, name a climate solution for cities which helps lower carbon emissions, protects vulnerable people who live there, and even helps students get better grades.

PRACTICE

Give up? The answer is urban forests and you're not alone if you didn't come up with the answer. After all, most of us see the trees woven into our city streets and parks as just a pretty, cinematic backdrop for urban life. Nice to look at, certainly, but not profoundly important when compared to better mass transit and other steps cities can take to help fight climate change.

RESOURCES

The strong recognition in the [final Paris climate agreement](#) or [trees and forests](#) of every kind, from cities to wilderness, is starting to change this perception.

TAKE HOME

# Why trees for energy conservation?

OVERVIEW

BACKGROUND

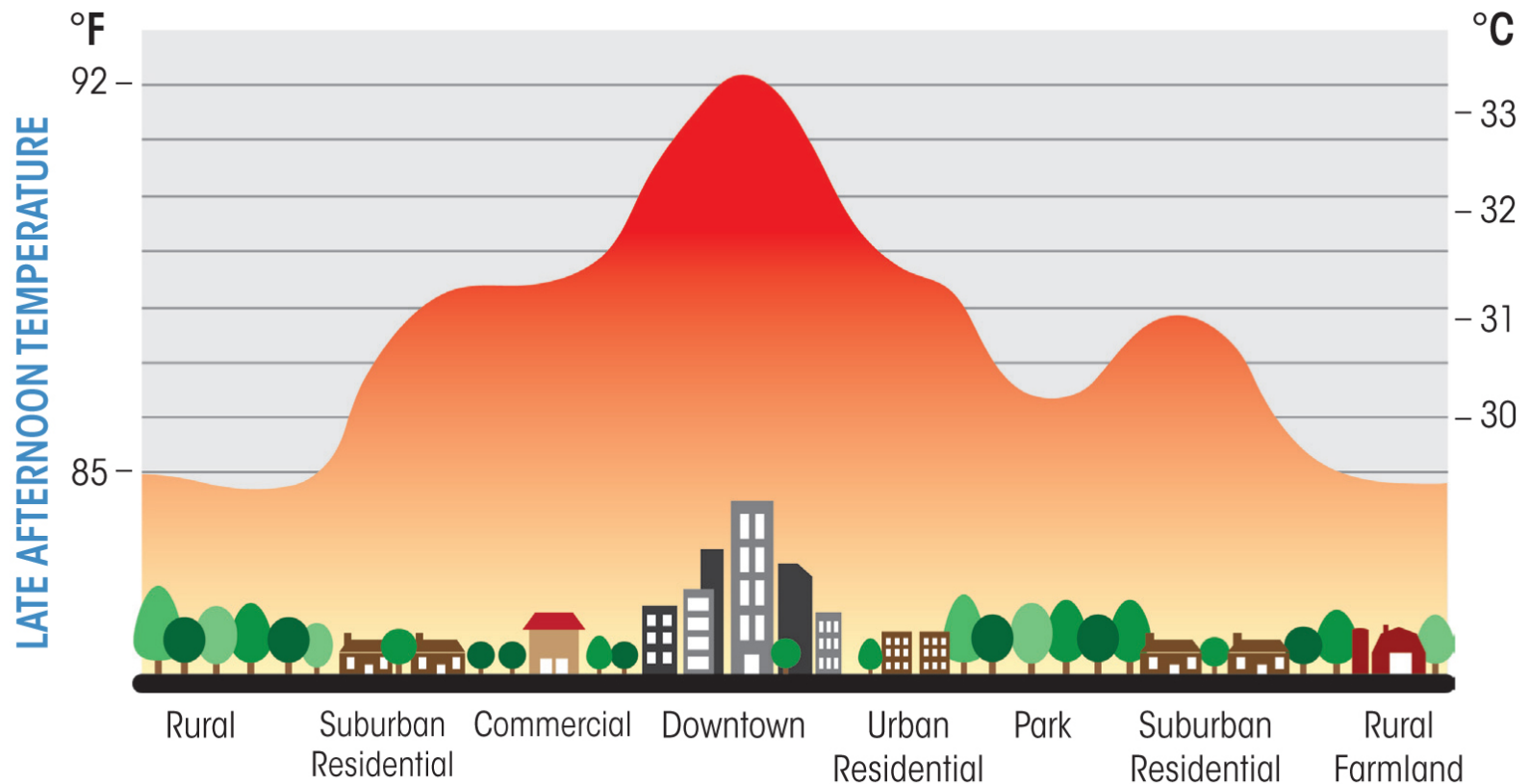
SCIENCE

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## ○ Meso Scale: Urban Heat Island



<http://www.cleanairpartnership.org/files/urbanheat island.jpg>

# Why trees for energy conservation?

OVERVIEW

## ○ Meso Scale: Urban Heat Island

BACKGROUND

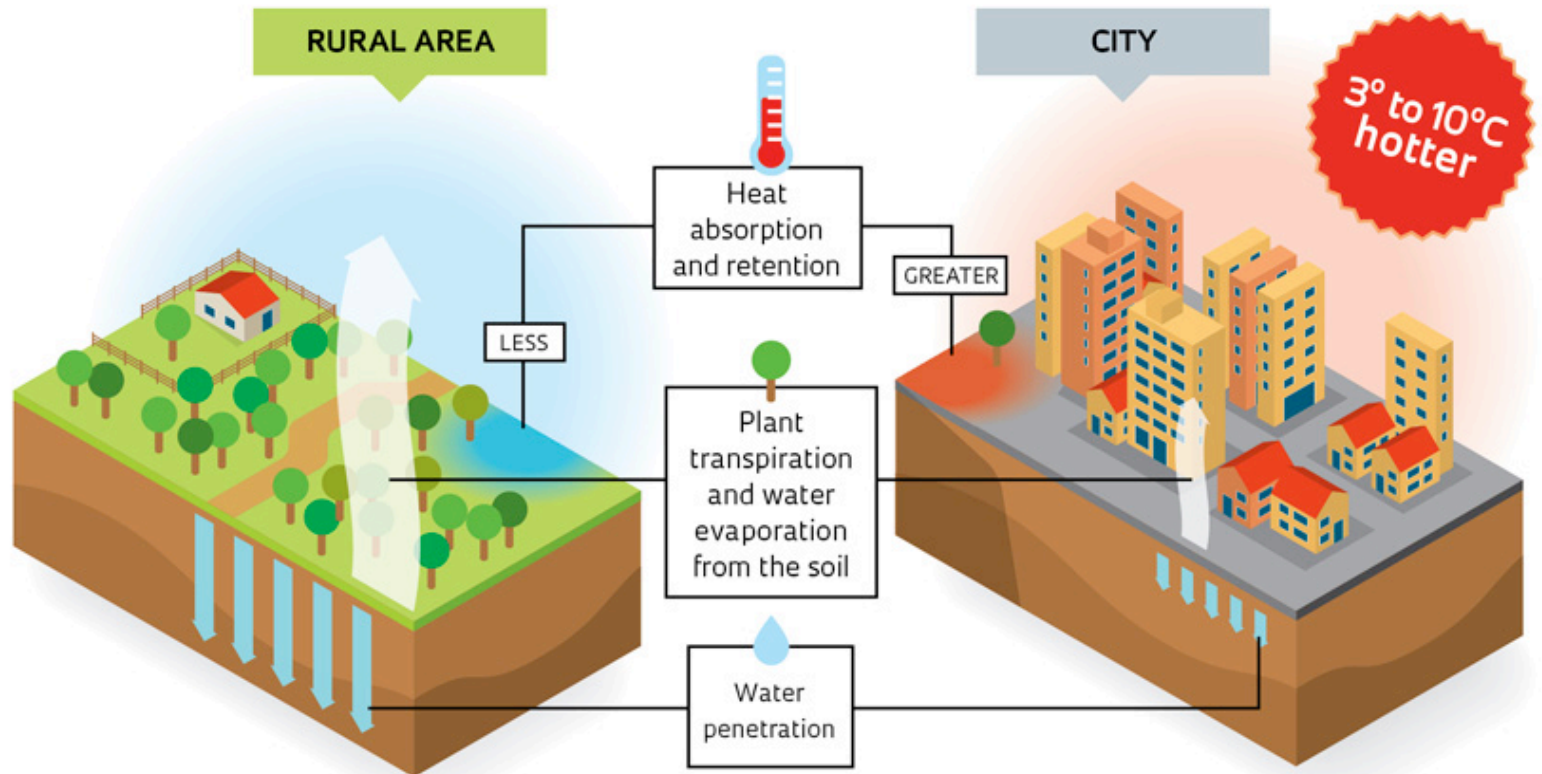
## Why the urban heat island effect occurs

SCIENCE

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# Why trees for energy conservation?

- **Meso Scale: Energy Security and Reliability**



<http://blog.delawareconsulting.com/delawareblog/author/fleurents>

OVERVIEW

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# Why trees for energy conservation?

OVERVIEW

- **Meso Scale: Public Health**

BACKGROUND

SCIENCE

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# Why trees for energy conservation?

OVERVIEW

## ○ Micro Scale: Home Energy Bill

BACKGROUND

# Home Cooling

SCIENCE

6%

The percentage of the average household's energy use that goes to space cooling.



2/3 of all U.S. homes have air conditioners.

\$11B

The amount it costs homeowners every year to power their air conditioners.

PRACTICE

RESOURCES

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## #DidYouKnow:



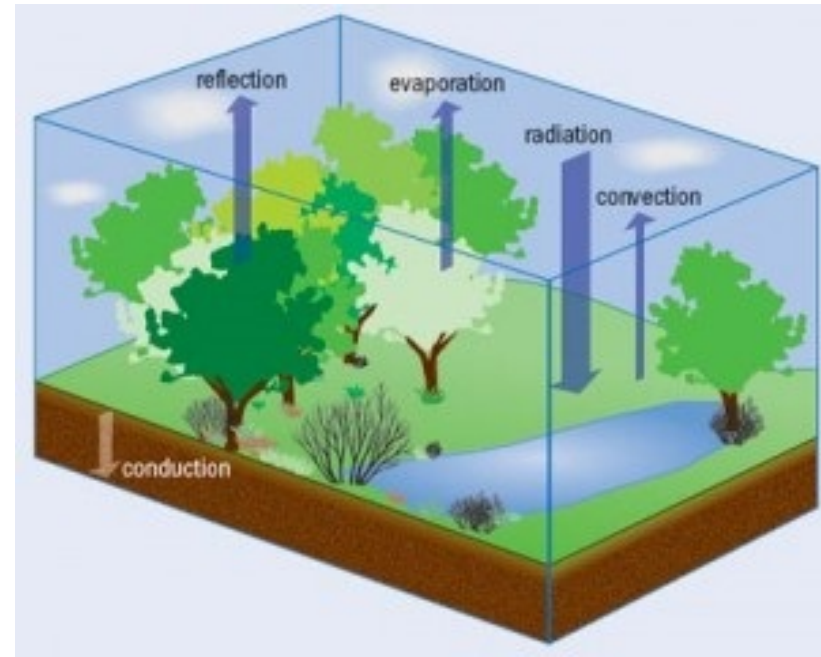
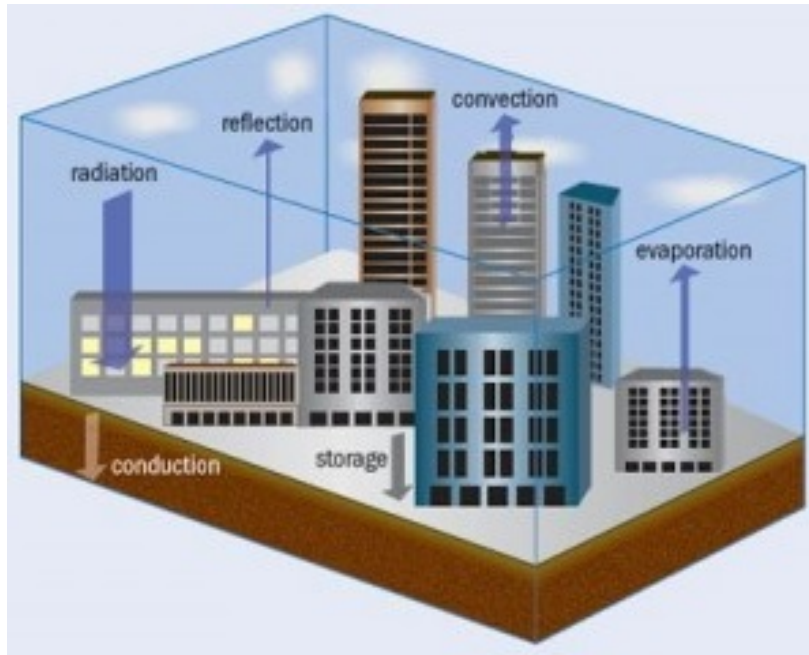
You can reduce air conditioning energy use by 20-50 percent by switching to **high-efficiency air conditioners** and taking other actions to lower your home cooling costs.

## ENERGY-SAVING TIP:

*The quickest way to save energy on home cooling is to regularly clean and replace your cooling unit's filters.*

# How do trees conserve energy?

**Evapotranspiration + Shade + Albedo**



# How do trees conserve energy?

**Evapotranspiration + Shade + Albedo**

OVERVIEW

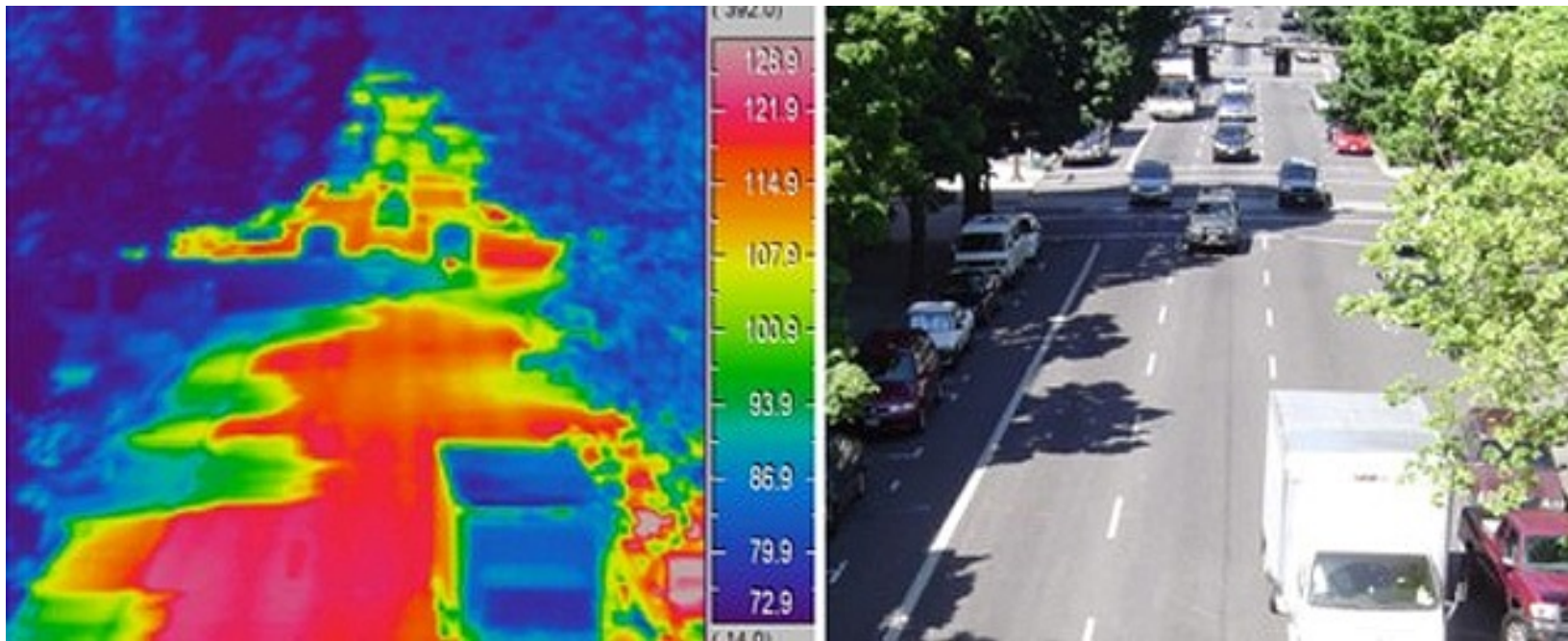
BACKGROUND

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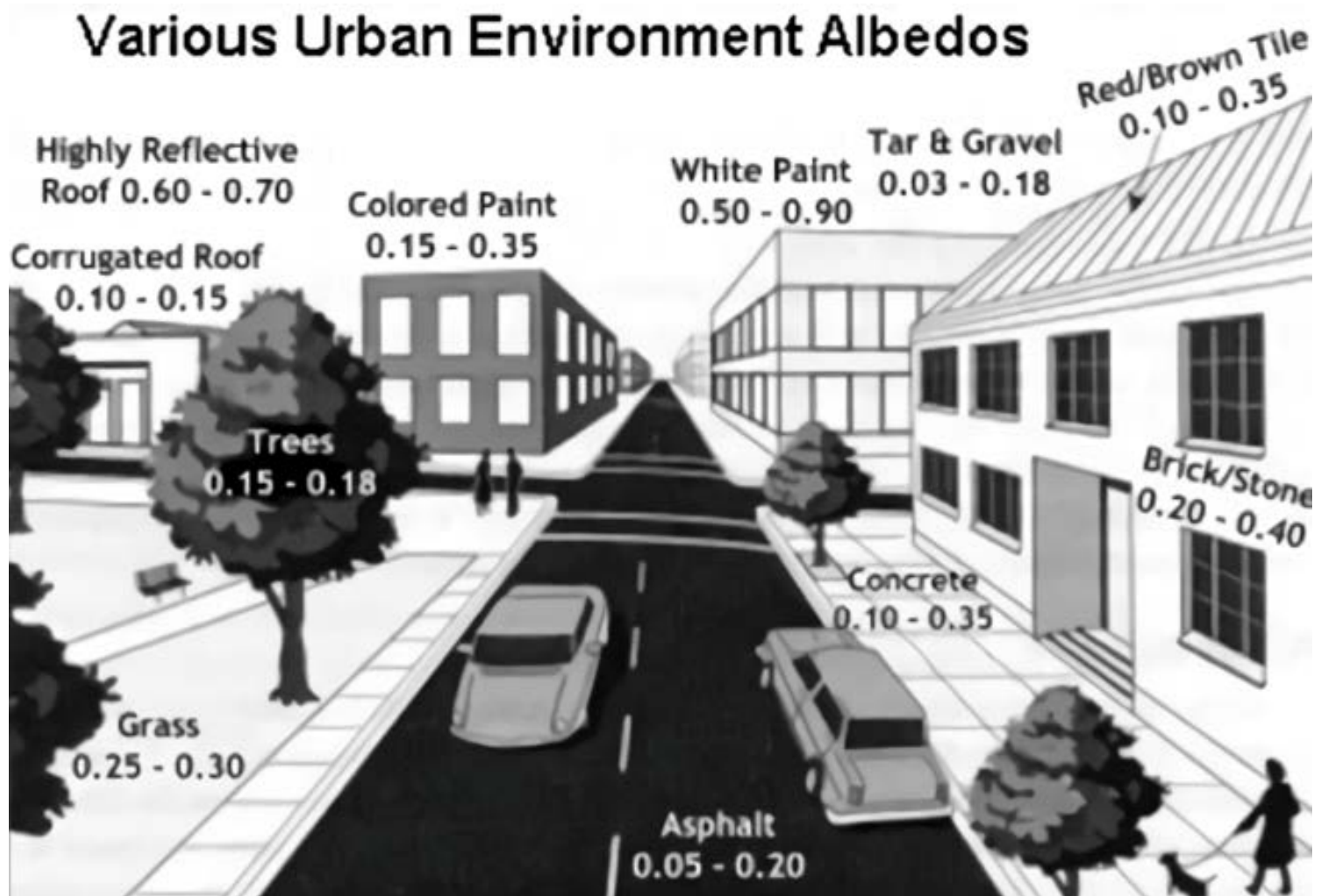
TAKE HOME





# How do trees conserve energy?

## Evapotranspiration + Shade + Albedo

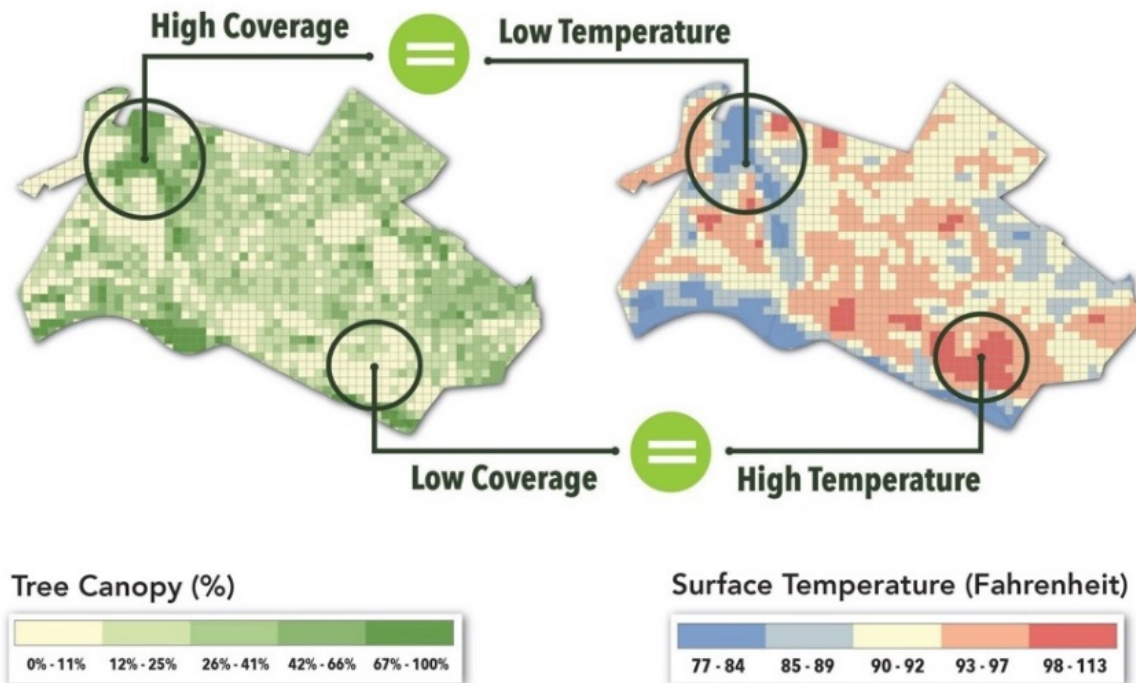


# How do trees conserve energy?

**Evapotranspiration + Shade + Albedo**

## SURFACE TEMPERATURES

THE RELATIONSHIP BETWEEN TREE CANOPY AND SURFACE TEMPERATURE



Analysis and image courtesy of J. O'Neil-Dunne. This Urban Heat Island assessment shows a high correlation between tree canopy cover and surface temperatures in the study area.

# How do trees conserve energy?

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## Science on Energy Savings

### Energy Efficiency

- Just three strategically placed trees can decrease utility bills by 50%.<sup>91</sup>
- The net cooling effect of a healthy tree is equivalent to 10 room-size air conditioners operating 20 hours a day.<sup>15</sup>
- Evergreens serve as windbreaks and in the winter save 10-50% on heating costs.<sup>85</sup>
- A 20-percent tree canopy over a house results in annual cooling savings of 8 to 18% and annual heating savings of 2 to 8%.<sup>13</sup>
- Properly placed trees can reduce cooling costs by 30 percent. Shading an air conditioning unit can increase its efficiency by 10 percent.<sup>68</sup>

August 2011

Alliance for Community Trees

[www.ACTrees.org](http://www.ACTrees.org)

202-291-8733

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### Benefits of Trees and Urban Forests: A Research List

- A 25-foot tree reduces annual heating and cooling costs of a typical residence by 8 to 12 %.<sup>15</sup>
- Trees on the west and south sides of houses can reduce summertime electricity use by 185 kWh or 5.2%.<sup>84</sup>



# Right Tree, Right Place

OVERVIEW

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**GOAL:**

**MAXIMIZE COOLING  
SEASON SHADE**

**MINIMIZE HEATING  
SEASON SHADE**



# Right Tree, Right Place

OVERVIEW

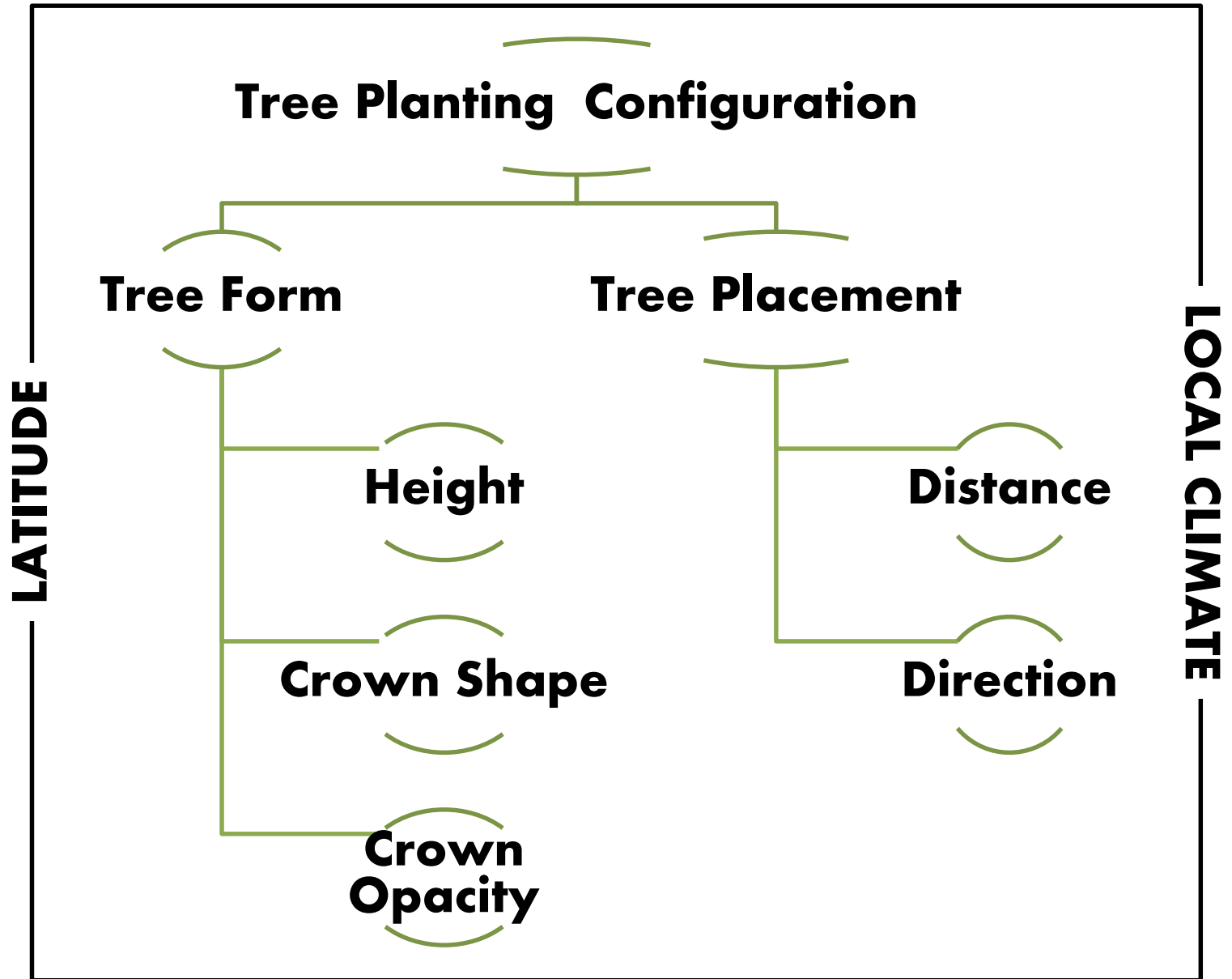
BACKGROUND

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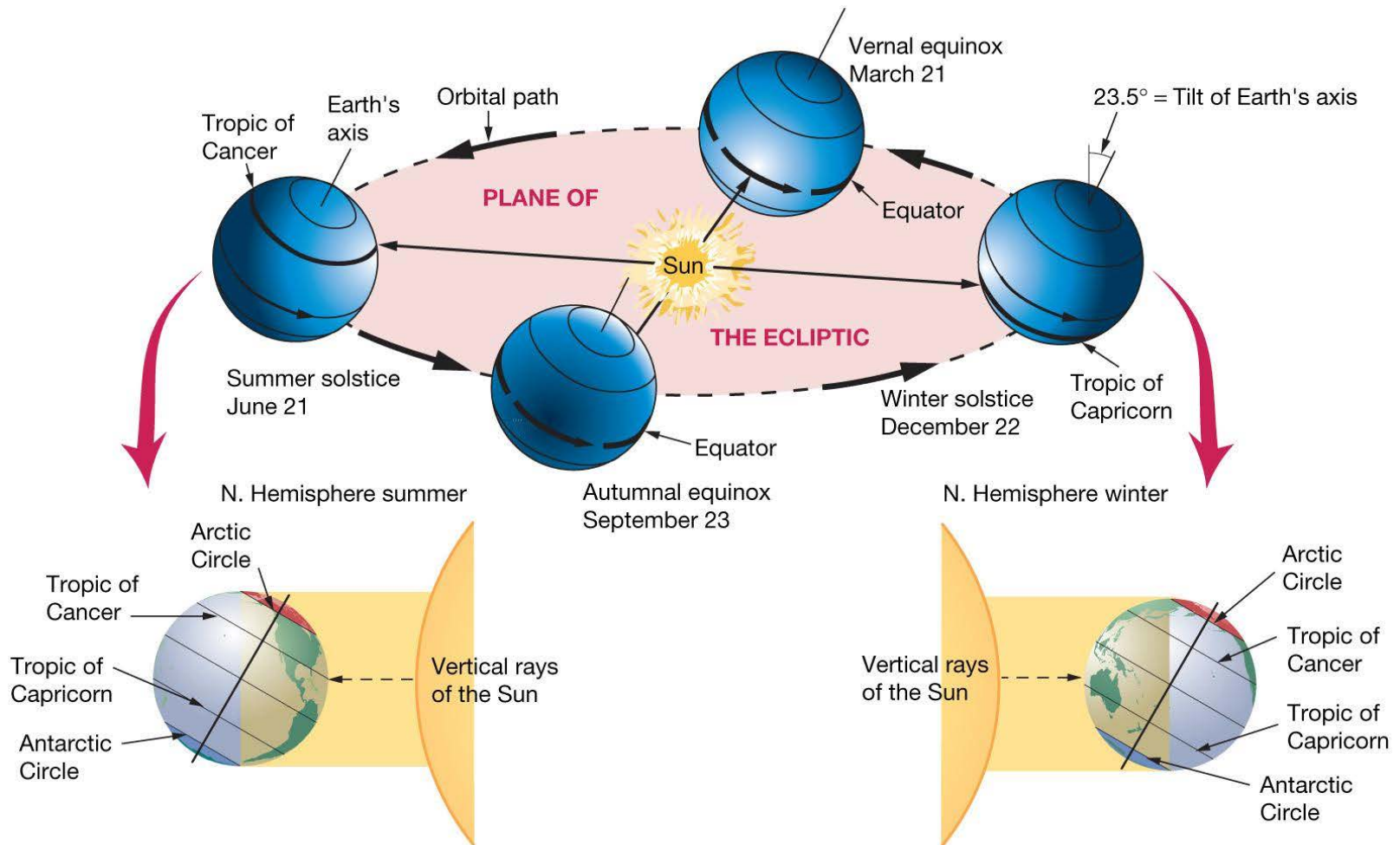
TAKE HOME





# Right Tree, Right Place

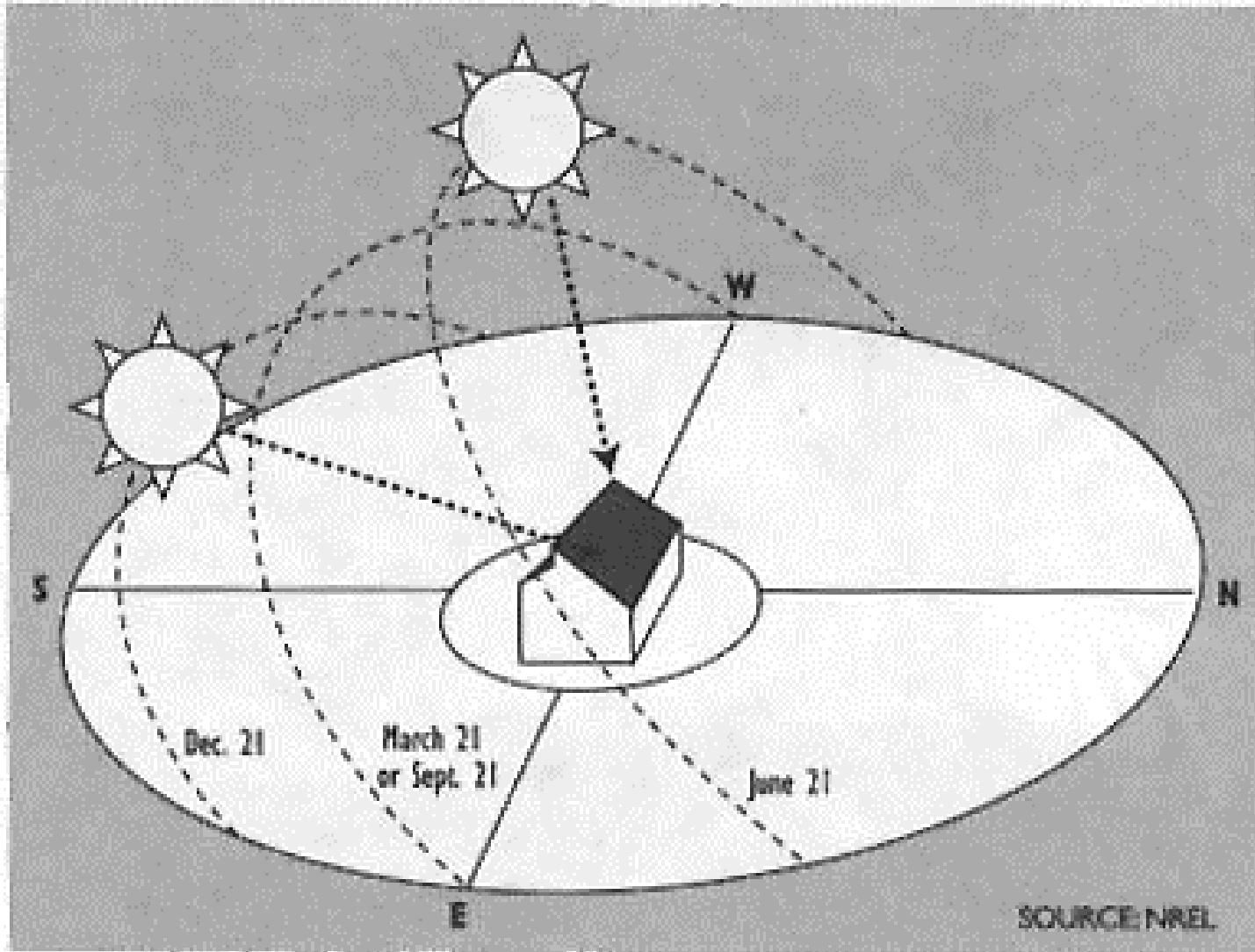
## Latitude and Seasonality





# Right Tree, Right Place

## Seasonal Sun Position



# Right Tree, Right Place

OVERVIEW

BACKGROUND

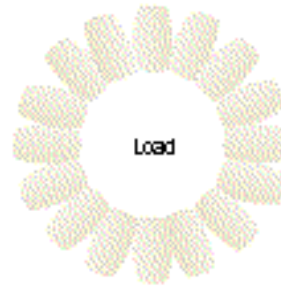
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## Seasonal Sun Position



# Right Tree, Right Place

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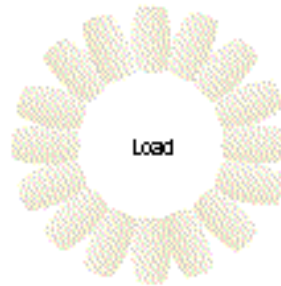
SCIENCE

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## Seasonal Sun Position





# Right Tree, Right Place

## Tree Height and Crown Conformation

OVERVIEW

BACKGROUND

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# Right Tree, Right Place

## Tree Height and Crown Conformation

OVERVIEW

BACKGROUND

SCIENCE

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<http://www.greenandpractical.com/Passive%20Cooling.htm>

# Right Tree, Right Place

## Tree Distance

OVERVIEW

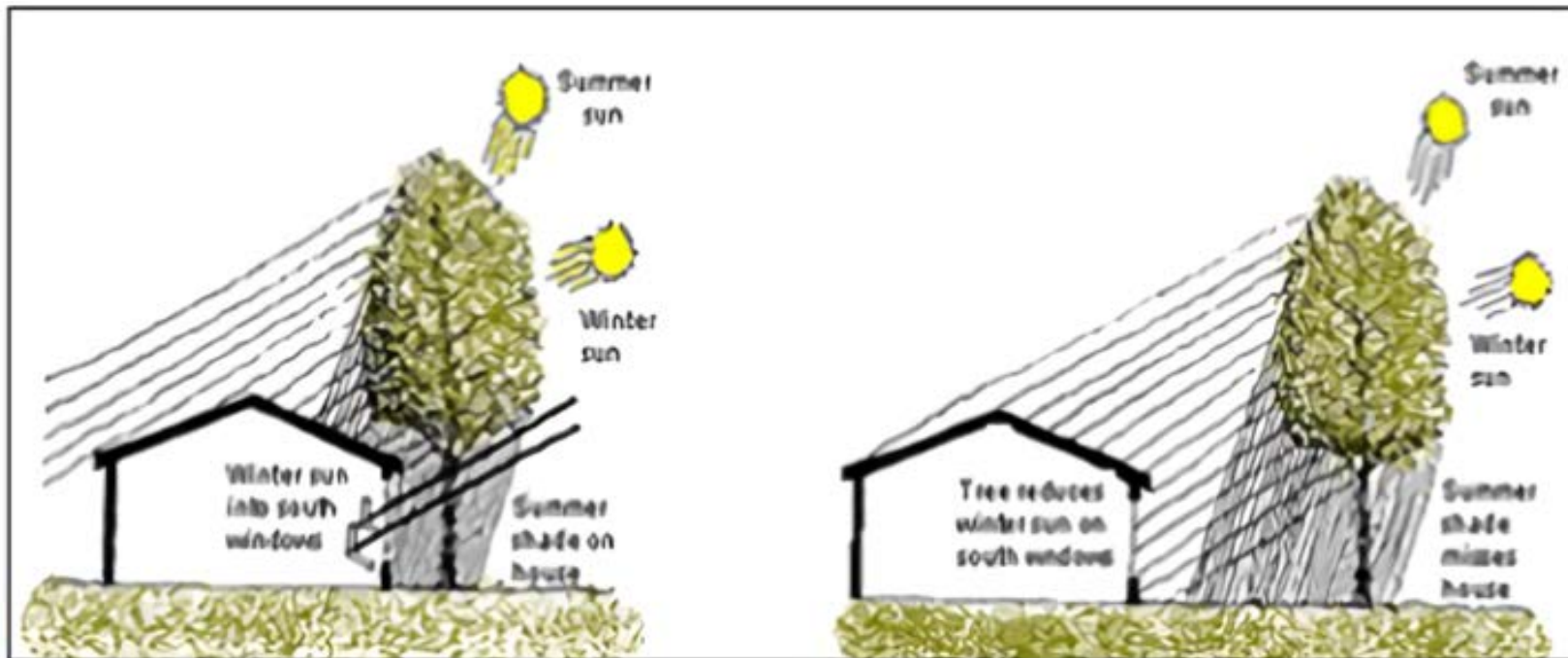
BACKGROUND

SCIENCE

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<http://www.binghamton.edu/environmental-studies/urban-forestry/environmental-values.html>



# Right Tree, Right Place

## Tree Distance

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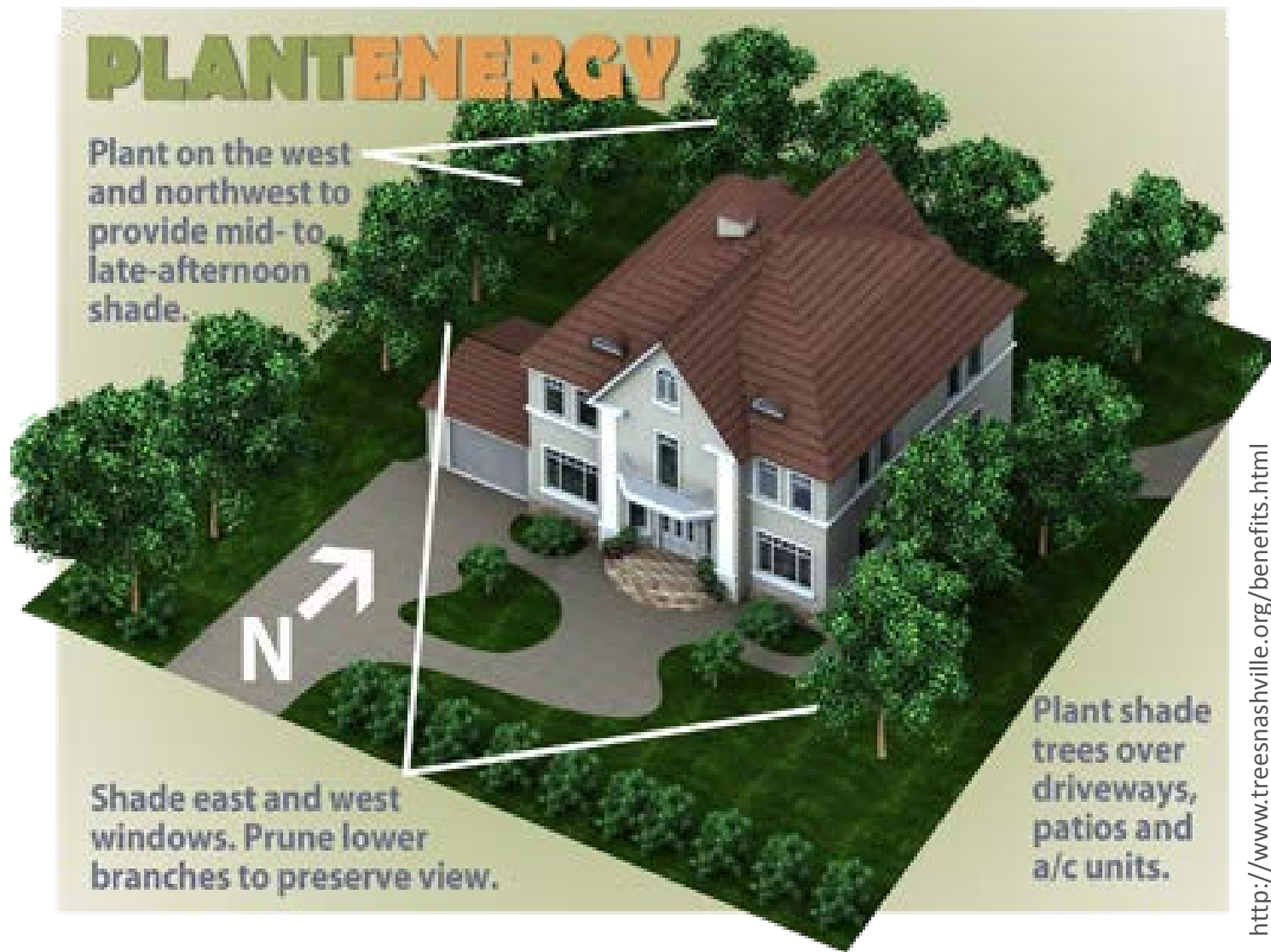
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# Right Tree, Right Place

## Tree Direction





# Right Tree, Right Place

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# Resources

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SERVICES

HEAT & COOL

WEATHERIZE

DESIGN

ELECTRICITY & FUEL

ABOUT

[Home](#) » [Design](#) » [Landscaping](#) » Landscaping for Shade



## LANDSCAPING FOR SHADE

[Design for Efficiency](#)

[Landscaping](#)

**Shade**

[Windbreaks](#)

[Water Conservation](#)

[Types of Homes](#)

[Windows, Doors, & Skylights](#)



A trellis with a climbing vine can shade a home and still allow air circulation. | Photo courtesy of John Krigger, Saturn Resource.

# Resources

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Issues • Innovation • Impact

A Part of the Cooperative Extension System

Home Resource Areas eXtension.org

## Trees for Energy Conservation



### Tree Planting for Lower Power Bills

Whether it is winter or summer, trees can help you save energy at home. Shade for Savings  
Did you know that only 17% shade over your house during the day...>Read More

[http://articles.extension.org/trees\\_for\\_energy\\_conservation](http://articles.extension.org/trees_for_energy_conservation)



# Resources

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presented by:  Arbor Day Foundation® 

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## Welcome! (Step 1 of 4)

Welcome to Energy-Saving Trees, a free service to plant trees on your property. Get started by entering your address below:

Street address

City, State

ZIP code


Utility company

Promotion

[Start](#)

## Save up to 20% on your summer energy bills by planting trees.

Complete the fields on the left to get started.






### About Energy-Saving Trees

Energy-Saving Trees is a research-based tool intended to help homeowners and utility companies save energy and money by strategically planting trees.

[Find out more](#)

### Utility partners

Utility companies across the country are becoming partners with the Arbor Day Foundation to help reduce energy use through strategic tree planting.

An Exelon Company

[Learn more](#)



# Resources

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## i-Tree Design v6.0

Get started with these easy steps:

### 1. Draw Structures

### 2. Place Trees


#### Describe your tree:

- Tree species:
- Tree diameter:  Inches  
or circumference:
- Tree condition:
- Tree exposure to sunlight:

#### Tree benefit zones:

- The colored zones surrounding the structure, which appear as you describe your tree, illustrate the relative monetary value of energy savings that the tree would provide in each zone.
- Hover over each zone to see that energy benefit information displayed below the map.

#### To place a tree:

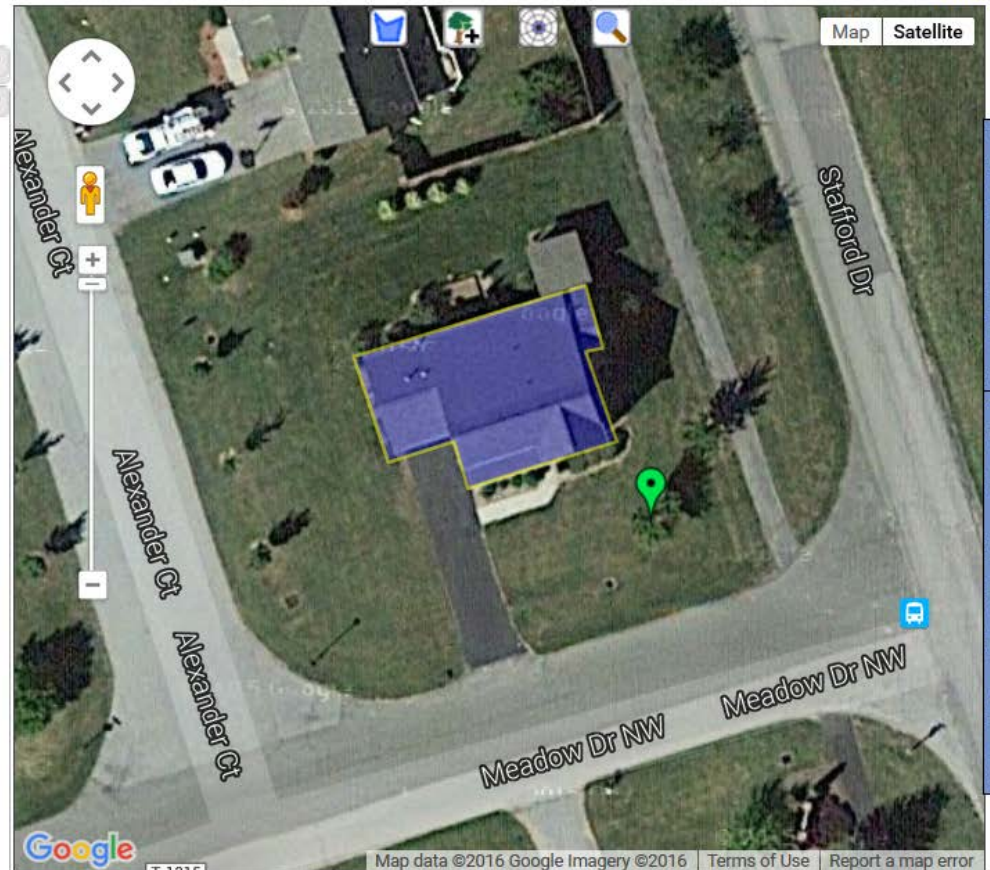
- Drag this icon  to the location on the map where you would like to place your tree.
- Repeat to place additional trees.
- Hover over any tree you have placed on the map to display its benefits.

#### Model the tree(s) future crown growth over time:

[Model Crown Growth](#)

35 Alexander Ct, Christiansburg, VA 24073, USA

[Start Over](#)  
[Save Progress](#)  
[About](#)



Lat: 37.16893  
Lng: -80.43805

# Resources

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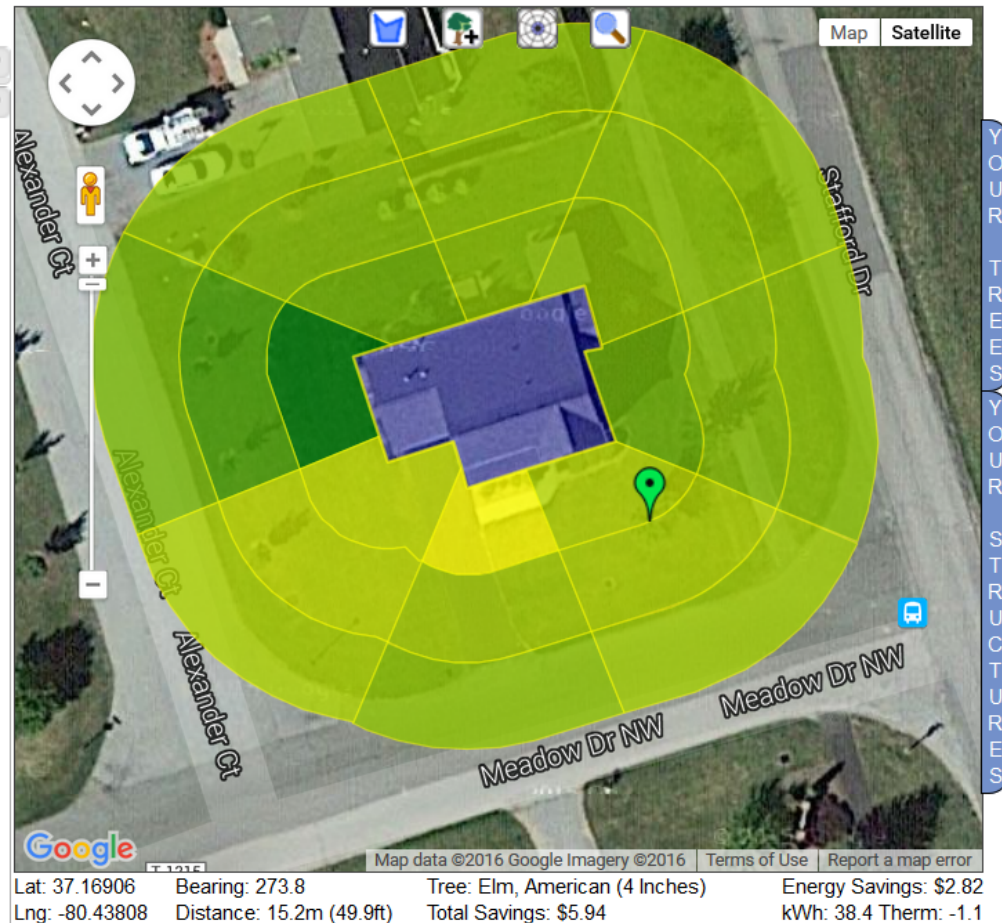
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35 Alexander Ct, Christiansburg, VA 24073, USA

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Less desirable  More desirable

Preferred planting zones to maximize tree benefits are shown around the structure.



# Take Home

OVERVIEW

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- **Trees and urban forests play a key role in global climate and local energy conservation**
- **Start with understanding the orientation of your landscape and your local climate**
- **Goal is to maximize summer shade and minimize winter shade**
- **West is best, with a tall spreading tree close to the house**





# Questions and Comments

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