



COLLEGE OF NATURAL RESOURCES AND ENVIRONMENT  
**FOREST RESOURCES AND  
ENVIRONMENTAL CONSERVATION**  
VIRGINIA TECH.

## SPRING 2021 FREC SEMINAR SERIES

Fridays from 2 to 3 pm, **online**

**Zoom Passcode: FREC5004**

### **LINCOLN LARSON**

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### ***Understanding and enhancing public support for wildlife conservation***

JANUARY 29<sup>TH</sup>



**DESCRIPTION:** As the global population continues to grow and diversify, conventional approaches to wildlife conservation are increasingly challenged by new viewpoints, antiquated policies, and conflicting perspectives. In this talk, we will examine these shifts, investigate factors that influence pro-environmental behavior, and explore potential strategies that could help researchers and wildlife managers broaden the base of support for conservation.

**LINK:**

<https://virginiatech.zoom.us/j/89646542723?pwd=TjQ2WVpyYW9MUFpldUQ5WWozSHFBdz09>